

Press Release



Domino's Opens 300th store in India -the 9000th store worldwide

New Delhi, March 11, 2010 – Domino's Pizza, the Pizza Delivery Expert and market leader in organised pizza home delivery segment (*source: The Food Franchising Report, 2009*), launched its 300th store in Delhi, India. The opening of this store at Netaji Subhash Chandra Complex, Pritampura, Delhi, coincides with the 50th Anniversary celebrations of Domino's Worldwide. This store also happens to be Domino's Pizza International's 9000th store worldwide and shares this distinction with a store opening today in New Orleans, Louisiana, USA.

The Domino's 300th store in India was inaugurated by Mr. Patrick Doyle, the newly appointed global CEO, Domino's Pizza Inc. In a symbolic gesture, Mr. Patrick Doyle, along with Shyam S. Bhartia Chairman, Hari S Bhartia, Co-Chairman, Jubilant FoodWorks and Ajay Kaul, CEO Jubilant FoodWorks gave away vouchers to Concern India, an NGO, for a pizza treat to 4500 underprivileged children. A similar no. of pizzas would be given away in New Orleans, to mark the 9000th store opening.

Speaking on the occasion, Mr Patrick Doyle, CEO, Domino's Pizza Inc. said, "For half a century, Domino's Pizza has been able to grow and thrive thanks to the dedication and efforts of franchisees and team members the world over, as demonstrated by our teams in India and Louisiana. These are two of the largest and best franchisee organizations in our system, and it's appropriate that they are sharing in this distinction."

"We're looking towards one of the goals we set some time ago: we want to clip the ribbon on our 10,000th store within the first half of this decade. We are looking forward to making that happen," he added.

“It is a historical moment for us today as we open the 300th store of Dominos in India. Jubilant Foodworks is happy to Welcome Mr. Patrick Doyle, CEO, Domino’s Pizza Inc, who is here to celebrate with us this moment of pride as it is also the 9000th store of Dominos globally. It has been an exciting journey for us in India as we have set new standards in QSR industry and have built Domino’s in India as the leading Pizza brand. The success of our recent IPO will enable us to accelerate the journey of Dominos in India as we see a large opportunity to grow further.” said Mr Shyam S Bhartia, Chairman & Mr Hari S Bhartia, Co-Chairman, Jubilant FoodWorks.

Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited (Formally Domino’s Pizza India), said, “Domino’s India is delighted that the 9000th store happens to be in India and we are honoured that Mr. Patrick Doyle has chosen India as his first overseas market visit, within a few days of assuming office as CEO, Domino’s Pizza Inc.”

“Domino’s India operations are the fastest growing operations in the Domino’s global system growing at a compounded annual growth rate (CAGR) of almost 42% for the last 5 years. We have also achieved market leadership in the organized pizza home delivery market in India and achieved a market share of 65%. We have aggressive growth plans for future, to further build on this strong position” added Mr. Kaul

Jubilant FoodWorks Limited

Jubilant FoodWorks Limited, A Jubilant Bhartia Group Company holds the Master Franchisee Rights for the Domino’s Pizza, for India, Nepal, Sri Lanka and Bangladesh. The company has been listed on the Indian Bourses recently. Prior to Sep 24, 2009, the company was known as Domino’s Pizza India Limited and underwent a name change, rest of the terms remaining the same.

Jubilant FoodWorks Limited was ranked as the 9th Best Employer among 25 companies in India in 2009 by Hewitt Associates and rated among the Best Employers in Asia in the Hewitt Best Employers in the Asia 2009 study.

The brand, Domino’s Pizza, was founded in the US in 1960 by Thomas and James Monaghan. Since then, it has grown into a global network of 9000 pizza stores in more than 60 countries around the world.

About Domino’s Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of now 9000 franchised and Company-owned stores in the United States and over 60 international markets.



Khushiyon Ki
Home Delivery



The Domino's Pizza® brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.5 billion in 2008, comprised of nearly \$3.1 billion domestically and over

\$2.4 billion internationally. During the third quarter of 2009, the Domino's Pizza® brand had global retail sales of over \$1.2 billion, comprised of over \$672 million domestically and over \$570 million internationally.

Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. In 2009, Domino's ranked number one in customer satisfaction in a survey of consumers of the U.S. largest limited service restaurants, according to the annual American Customer Satisfaction Index (ACSI). Domino's has expanded its menu significantly since 2008 to include Oven Baked Sandwiches and BreadBowl Pasta, and recently debuted its 'Inspired New Pizza' – a permanent change to its core hand-tossed product, reinvented from the crust up with new sauce, cheese and garlic seasoned crust.

For further Information, please visit:-

www.dominos.co.in