



## PRESS NOTE

### **NOIDA gets its first Dunkin' Donuts**

#### **Restaurant Opens with a Wide Variety Western, all Day Part Menu Including Donuts, Coffee, Sandwiches, Milkshakes, Smoothies, Snacks, and More**

**New Delhi, December 5, 2012: Dunkin' Donuts**, the world's leading baked goods and coffee chain has launched its first restaurant in Noida at the Great India Place mall. This is the 7<sup>th</sup> store of Dunkin' Donuts in India. Following the overwhelming response to its existing restaurants in Delhi NCR, Dunkin' Donuts restaurant in Noida is becoming a huge draw among the Noida residents who are especially appreciative of the great all-day menu of food and fantastic range of beverages that the brand offers.

The Dunkin' Donuts restaurant is committed to providing guests with exceptionally delicious range of food and beverages. The menu will include extensive range of donuts, Dunkin' Donuts Original Blend drip coffee, espresso based beverages, as well as a delectable range of sandwiches made out of artisan breads such as focaccia, croissants, ciabatta and bagels. The beverages menu has also been expanded with fruit milkshakes, smoothies and tea.

**Commenting on the launch of the first outlet in NOIDA, Mr. Dev Amrithesh, President and COO, Dunkin' Donuts India said** "We are delighted with the tremendous response the brand has received from consumers. It's extremely heartwarming that consumers have enthusiastically embraced Dunkin' Donuts and believe we will build a robust business and very strong consumer connection. The new Dunkin' Donuts restaurant in Noida, like all other Dunkin' Donuts restaurant in India, will deliver the same quality food and beverages served in a fast, friendly and inviting environment that the brand is internationally renowned for".

**He further added,** "Dunkin' Donuts is known for its donuts for sure, but is also about coffee, sandwiches, all day snacks and other beverages. The brand name in India has the sign of "Dunkin' Donuts & More" to signify our wide product range and the unique experiences that our restaurants offer. We are excited about entering NOIDA, it's a fantastic catchment area and GIP is a great mall. We are confident that consumers in Noida will love Dunkin' experience"

### **About Jubilant FoodWorks Limited**

Jubilant FoodWorks Limited (JFL) is part of Jubilant Bhartia group and India's largest food service company, with a network of 515 Domino's Pizza stores (as of 30 September, 2012) across 112 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 62% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2011). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 7 Dunkin' Donuts restaurants in India (as of 5<sup>th</sup> December, 2012).

**For more updates and information on the Company, please log on to [www.jubilantfoodworks.com](http://www.jubilantfoodworks.com)**

### **For further media queries please contact:-**

Sylvia Dutta

Corporate Communications

Jubilant FoodWorks Limited

+91 9958694506

Nitisha Prasad

Perfect Relations, Gurgaon

+91 9810334611