



Dunkin' Donuts appoints Preeti Arora as Head of Marketing



New Delhi, December 19, 2012: Preeti Arora joins Dunkin' Donuts India as Head of Marketing.

Jubilant FoodWorks Ltd. announced the appointment of Preeti Arora as the head of Marketing & New Product Development for the Dunkin' Donuts India Division. She joins Dunkin' Donuts India after a distinguished career in Future Brands, Myntra.com, Hyundai and Daimler Chrysler India. In her previous assignment with Future Brands Preeti led the brand partnership team for two dynamic brands in the fashion and personal care segments – 'Biba' and 'Secret Temptation'.

In her ten year professional journey, she has held responsible roles in business start up, brand conception, brand management and 360° marketing.

Announcing Preeti's appointment, Dev Amritesh, President & COO of Dunkin' Donuts India said "Preeti is a great addition to the Dunkin' Donuts India team. She brings the right set of skills and experiences that the brand needs at this important stage of its development. We are confident she will play an important leadership role in building a strong brand and a robust business for Dunkin' Donuts in India"

On being appointed as the Head of Marketing, Dunkin' Donuts India, Preeti said "Dunkin' Donuts represents a unique and compelling opportunity to lead one of world's most dynamic food brands and work with India's strongest food service retailer, Jubilant FoodWorks. I look forward to establishing Dunkin' Donuts as one of the most consumer focused and engaging brands in the category"

Preeti is a graduate in English Literature from Hindu College, DU and an MBA from SCMHRD, Pune.

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 515 Domino's Pizza stores (as of 30 September, 2012) across 112 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 62% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2011).The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 7 Dunkin' Donuts restaurants in India (as of 5th December, 2012).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com

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