



Press Note

"Dunkin Donuts launches its signature International ice blended cold coffee "Dunkaccino" in India

New Delhi, April 24, 2013:- It is time to dunk into the new Dunkaccino Range from Dunkin Donuts. Made by blending the unique Dunkin espresso coffee with ice, milk and great flavors this indulgent range is a differentiated offering for the discerning consumer. The Dunkin' espresso coffee is made with 100% Arabica beans of the highest quality, dark roasted to perfection. The signature ice blended cold coffee range "Dunkaccino" makes its debut with 4 new delicious variants - Choco, Frosted Mint, Caramel Butterscotch and Muesli apart from the existing variant of classic Dunkaccino.

Choco Dunkaccino is an indulgent chocolate blended cold coffee topped with whipped cream and more chocolate to satiate the chocolate craving. Caramel Butterscotch is blended with caramel sauce, whipped cream and cascading butterscotch crystals to make it as one of the most delicious drinks one has had. Frosted Mint Dunkaccino comes with the international spearmint flavour giving it a sharply distinctive taste. Muesli Dunkaccino blended with muesli, rich dry fruits makes for a perfect 'power up' drink giving it all the goodness one desires in a yummy tasting drink.

Dunkin' Donuts (DD), the world's leading baked goods and coffee chain, is committed to providing customers with an exceptionally delicious range of food and beverages. The all day part menu in India includes an extensive range of Donuts, Dunkin' Donuts Original Blend drip coffee; espresso based coffee beverages, as well as a delectable range of sandwiches. The beverages menu has also been expanded with fruit milkshakes, smoothies and tea.

Speaking about the launch of Dunkaccino, Mr. Dev Amritesh, President and COO, Dunkin' Donuts India said "With the launch of "Dunkaccino", we bring to the coffee enthusiasts in India the perfect drink to refresh themselves this summers. The wide options ensure that there is something just right for everyone. We are sure that the indulgence and authenticity of these beverages will be loved by our consumers this summer".

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/ Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 552 Domino's Pizza stores (as of 31st December, 2012) across 118 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 62% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2012).The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 10 Dunkin' Donuts restaurants in India (as of 22 March, 2013).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com

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