



New Delhi, July 15, 2013: With an endeavor to make Roads a Safer Place, **Jubilant FoodWorks Limited** continuously strives to make focused efforts towards Road Safety. The organization supports the United Nations Action for the Decade of Road Safety by consistently practicing and professing 'Safe Driving' through various Road Safety Programs undertaken in association with the Traffic Police Authorities across the country.

With an aim to create mass awareness on the subject amongst various groups of stakeholders, Jubilant FoodWorks has now launched an interesting National level Poster Making Competition on Road Safety from 15th July to 15th August 2013 as a part of Company's CSR initiative, wherein entries are invited from all Indian citizens above six years of age. Top 3 entries will be awarded exciting cash prizes at national level.

Participants will get a chance to win upto Rs. 2.5 lacs*. (conditions apply)

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 576 Domino's Pizza stores (as of 31 March, 2013) across 123 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 67% market share in India (as per Euro monitor report 2013). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 14 Dunkin' Donuts restaurants in India (as of 30th June, 2013).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com; www.dominos.co.in; www.dunkinindia.com

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