



Press Release

World's leading and most popular baked goods and coffee chain Dunkin' Donuts enters Jalandhar!!

"Restaurant offers a Wide Variety Western, all Day Part Menu Including Donuts, Coffee, Burgers, Sandwiches, Milkshakes, Smoothies, Snacks, and More"

Jalandhar, 7 August, 2013:-*Dunkin' Donuts (DD)*, the world's leading baked goods and coffee chain has launched its second restaurant outside of Delhi- NCR in Jalandhar. With 15 restaurants across Delhi NCR and Chandigarh, the latest Dunkin' Donuts restaurant has opened in Jalandhar's Model Town (Ground & First Floor, 186-L /Part A) .Model Town is located at the centre of the beautiful city of Jalandhar and is a bustling hub for people of all age groups from all over the city. The offerings at the store go beyond donuts to sandwiches, burgers, a wide range of beverages and more.

Speaking on the launch of the first restaurant in Jalandhar, Mr. Dev Amritesh, President and COO, Dunkin' Donuts India said " After the immense appreciation and the great response we received from Dunkin' lovers in Delhi / NCR and Chandigarh, we decided to foray deeper into more exciting markets of Punjab. Jalandhar is a very lively and beautiful heritage city and an extremely exciting destination for our brand. We find customers here are not just experimental in terms of trying out different types of food but also are in tune with the latest international trends. We bring an exciting new all day part menu served in a fast, friendly and modern environment that the brand is internationally known for. This is our second foray outside of Delhi /NCR, and we are glad that the city that we are entering is Jalandhar. The opening of this 16th restaurant of Dunkin' Donuts in India marks a significant milestone in our journey in the Indian market."

Dunkin' Donuts is entering Jalandhar with an offer that is never heard of before. It is giving away Vouchers of Free Supply of Donuts for year long to all the customers who come to the restaurant on 9th August.

Dunkin' Donuts is committed to providing guests with an exceptionally delicious range of food and beverages. The menu includes an extensive range of Donuts, Dunkin' Donuts Original Blend drip coffee; espresso based coffee beverages, as well as a delectable range of sandwiches made out of artisan breads such as focaccia, croissants, ciabatta and bagels. The beverages menu has also been expanded with fruit milkshakes, smoothies, Dunkaccino and tea.

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 602 Domino's Pizza restaurants (as of 30 June, 2013) across 128 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 67% market share in India (as per Euro monitor report 2013). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 16 Dunkin' Donuts restaurants in India (as of 7th August, 2013).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com/www.dunkinindia.com

For further media queries please contact:-

Sylvia Dutta
Corporate Communications
Jubilant FoodWorks Limited
9958694506

Jagmeet Ghuman
+91-9914261484

Priyama Pandey – Perfect Relations - 9871075617