



Press Release

Dunkin' Sets Foot in Dehradun with Free Donuts for a Year!!

"Restaurant offers a Wide Variety Western, all Day Part Menu Including Donuts, Coffee, Sandwiches, Burgers, Milkshakes, Smoothies, Snacks, and More"

Dehradun, 25th October, 2013:- ***Dunkin' Donuts*** (DD), world's leading baked goods and coffee chain has launched its third restaurant outside of Delhi- NCR and Punjab in Dehradun.

With **18 restaurants** across Delhi NCR, Chandigarh and Punjab, the latest Dunkin' Donuts restaurant has opened in **Pacific Mall, Rajpur Road, Dehradun**. The restaurant is located in the heart of the city and is a popular meeting place for people across age groups. The offering goes beyond donuts to sandwiches, burgers, a wide range of beverages and more.

Dunkin' Donuts has entered Dehradun with a unique offer that is never heard of before. To celebrate the launch in the city, Dunkin' is giving away coupon booklet for a year-long supply of free donuts to consumers who visit & dine -in at the restaurant on 26th October'13. This is an exclusive one day offer extended by Dunkin' Donuts to their patrons in Dehradun.

Speaking on the launch of the first restaurant in Dehradun Mr. Dev Amritesh, President and COO, Dunkin' Donuts India said "Dehradun is an exciting destination for our brand and the city is known for its warm and vibrant culture. We are offering the people in Dehradun an interesting new all day part menu served in a fast, friendly and modern environment that the brand is internationally known for. This is our third foray outside of Delhi /NCR and Punjab. The opening of this 19th restaurant of Dunkin' Donuts in India notches up a significant milestone in our journey map in the Indian market."

Dunkin' Donuts is committed to providing guests with an exceptionally delicious range of food and beverages. The menu includes an extensive range of Donuts, Dunkin' Donuts Original Blend drip coffee; espresso based coffee beverages, a wide range of heavenly Burgers, as well as a delectable range of sandwiches made out of artisan breads such as focaccia, croissants, ciabatta and bagels. The beverages menu has also been expanded with fruit milkshakes, smoothies, Dunkaccino and tea.

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 602 Domino's Pizza restaurants (as of 30 June, 2013) across 128 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 67% market share in India (as per Euro monitor report 2013). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 19 Dunkin' Donuts restaurants in India (as of 25th October, 2013)

For more updates and information on the Company, please log on to www.jubilantfoodworks.com/www.dunkinindia.com

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