



Dunkin' Donuts brings a delicious new twist to Diwali!

Press Release

New Delhi, October 29, 2013: The festive season is here and this Diwali, Dunkin' Donuts brings to you eight delicious reasons to break away from the mundane and predictable dabbas of 'mithai' and 'laddoos' and add a delicious new twist to this festive season.

Dunkin' Donuts today unveiled a completely new range of donuts exclusively for Diwali- **Dunkin' Donuts Premium Donuts Collection**. The collection boasts of exquisite new gourmet donuts that include **Dark Chocolate Truffle, Very Very Blueberry, Alive by Chocolate, Classic Coffee, Chocolate Hazelnuts, Fresh Cherry Tart, Mandarin Chocolate Orange** and **Coconut Ganache Fills**.

With the Dunkin' Premium Donuts Collection, add an all new flavor to the festivities as you share the season's joy and revelries with family and friends.

Mr. Dev Amritesh, President & COO – Dunkin’ Donuts India, Jubilant FoodWorks Limited said, *“With growing exposure to international cuisines, the Indian consumers’ preferences and palate have evolved and are now much more experimental. The **Dunkin’ Donuts Premium Donuts Collection** will surely be a gift that stands out and adds a delicious new twist to the traditional exchange of sweets on Diwali.*

On behalf of the entire team at Dunkin’ Donuts, I would like to wish everyone a very Happy Diwali.”

Dunkin’s Premium Donuts Collection makes for a perfect gifting idea for friends and family this season. Priced at **Rs. 250** for a pack of four donuts and **Rs. 500** for a pack of eight donuts (inclusive of all taxes), these premium gift packs are available at all Dunkin’ Donuts restaurants, for retail and bulk orders.

Dunkin’ Donuts is now catering to a wide cross-section of Delhi-NCR, Punjab and Uttarakhand with restaurants in GK 1 M-Block Market, N-Block Connaught Place, DLF Place Mall Saket, Green Park Main Market, Punjabi Bagh Club Road, Unitech Cyber Park Sector 39 Gurgaon, Model Town, Jalandhar, DLF City centre, IT Park, Chandigarh and Pacific Mall, Rajpur Road, Dehradun.

Eight Delectable Diwali Treats from Dunkin’

Dark Chocolate Truffle	Silky soft donut with a bittersweet dark chocolate truffle, indulgently dusted with fine cocoa powder.
Classic Coffee Donut	Aromatic Coffee and rich chocolate, blended to create a harmonious classic
Mandarin Chocolate Orange	Glazed and filled with mandarin chocolate orange and crowned with dried apricot
Coconut Ganache Fills	A playful surprise of coconut chocolate fills, snuggled inside a soft donut
Chocolate Hazelnuts	A blissful infusion of chocolate and hazelnut cream, dusted with Dunkin’s special sugar
Very Very Blueberry	Tantalizing blueberry and white chocolate ganache do a medley with bursts of blueberry
Fresh Cherry Tart	Bursts of white chocolate ganache and a wobbly dark cherry, set amidst a pink cream glaze
Alive by Chocolate	Overloaded with tempting gooey chocolate and crushed chocolate cookie crumbs

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India’s largest food service company, with a network of 602 Domino’s Pizza restaurants (as of 30 June, 2013) across 128 cities. JFL & its subsidiary operate Domino’s Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 67% market share in India (as per Euro monitor report 2013). The Company also has exclusive rights for developing and operating Dunkin’ Donuts restaurants for India and has launched 19 Dunkin’ Donuts restaurants in India (as of 25th October, 2013)

For more updates and information on the Company, please log on to www.jubilantfoodworks.com/www.dunkinindia.com

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