



## **Press Release**

### **Hyderabad gets its first Dunkin' Donuts Restaurant!**

**Hyderabad, April 11, 2015:** Dunkin' Donuts (DD), the world's leading baked goods & coffee chain, today launched its first restaurant in Hyderabad with much fanfare.

The brand launched its restaurant in Inorbit Mall, one of the landmark retail locations in the city.

**Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited, while speaking at the launch said,** "Dunkin' Donuts has made a very good connection with the evolved young adult consumers in Delhi, Bombay, Pune, Bangalore etc and other cities where the brand has a presence. Today, we are excited about our opening in Hyderabad. This launch also marks the 55<sup>th</sup> restaurant in India & we have plans to expand, through the year, across North, West and South India."

**Speaking on the launch of the first restaurant in Hyderabad, Mr. Dev Amritesh, President and COO, Dunkin' Donuts India, said,** "Dunkin' Donuts is on its growth path of giving Indian consumers a differentiated experience. The evolved, young, new age consumers find existing QSR options very simple and infantile and we at Dunkin' Donuts have made it our mission to bring a new idea of food and QSR that young people love. I'm especially excited about being in Hyderabad as I know this city has a lots of young people of the type that we target."

The announcement of the new restaurant in Hyderabad comes on the back of the recent launch of The Crunchy Joe Burger in India. The new Crunchy Joe series fortifies Dunkin' Donuts signature products such as the Tough Guy Burger, Wicked Wrap, Stirr'accino Coffee, Alive by Chocolate Donut, Spiked Iced Tea and the launched Naughty Lucy Burger.

#### **About Jubilant FoodWorks Ltd:**

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 880 Domino's Pizza restaurants across 197 cities (as of 11 April, 2015). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the chained pizza market with ~70% market share in India (as per Euromonitor data published in 2014). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 55 Dunkin' Donuts restaurants across 20 cities in India (as of 11 April, 2015).

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