



PRESS RELEASE

Food Lovers in Chennai Welcome the International Dunkin' Donuts Experience!

Chennai, May 23, 2015: Dunkin' Donuts (DD), the world's leading doughnuts, baked goods & coffee chain, today made a much-anticipated entry in Chennai, ending the long wait of the city's urban, well-travelled audiences.

With a presence across 20 cities in India, Dunkin' Donuts launched its first restaurant in Chennai at the Phoenix Market City, Velachery Road, one of the landmark retail locations in the city. The new restaurant marks the launch of the 57th Dunkin' Donuts restaurant in India.

Commenting on the launch of the first restaurant in Chennai, Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited, said, "After consolidating presence and making a strong connect with the well-travelled, young adult consumers in the major Indian markets of Delhi, Mumbai, Bangalore, Hyderabad, Pune and other key cities, this was the perfect time to enter the coastal city."

He further added, "We will be expanding our geographical footprint across North, South & West India and will aim to set up 30 more Dunkin' Donuts restaurants in India in the current financial year".

Mr. Dev Amrithesh, President and COO, Dunkin' Donuts India, said, "Dunkin' Donuts in India talks to the young, new age consumers who have outgrown the world of infantile and basic QSRs and are looking for something more evolved and different. We at Dunkin' Donuts have made it our mission to respond to this need of the adult QSR consumers by delivering a differentiated idea of food and experience. We are very excited to come to Chennai as it has a significant population of these evolved young adult consumers and we are sure they will love Dunkin Donuts."

Food lovers in Chennai will now be able to get their hands on to Dunkin' Donuts' latest Crunchy Joe Burger and other signature products such as the Tough Guy Burger, Naughty Lucy Burger, Wicked Wraps, Spiked Iced Tea, Dunkaccino, Death by Chocolate & Alive by Chocolate Donuts and much more.



About Jubilant FoodWorks Ltd:

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 888 Domino's Pizza restaurants across 199 cities (as of 23 May, 2015). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the chained pizza market with ~70% market share in India (as per Euro monitor data published in 2014). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 57 Dunkin' Donuts restaurants across 21 cities in India (as of 23 May, 2015).

Corporate Identification No: L74899UP1995PLC043677

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