



PRESS RELEASE

Domino's Pizza Strengthens Retail Footprint in India to Extend Services to More Consumers

~ Celebrates crossing the 900 Restaurants milestone in the Country ~

Domino's Pizza, India's Pizza Delivery Expert and market leader in the organized pizza segment, recently crossed yet another significant milestone on its journey towards creating platforms for consumers to share moments of happiness with their loved ones. Domino's Pizza recently launched its 900th restaurant in the country at The Express Avenue Mall, Chennai, rated as one of the best Malls in South India.

India plays a significant role in the Domino's Pizza global strategy and the country is the biggest market for the brand outside the US. Crossing the 900 restaurants mark is a highlight of the successful journey that Domino's Pizza has undergone in India so far. It is also a testament of Domino's Pizza's commitment towards the Indian consumers and a reflection of the company's tireless endeavor towards always reaching out to them with greater food choices and reasons to enjoy. The brand has constantly focused on winning a loyal customer base across India through its tasty Pizza offerings, unmatched delivery promise and warm guest service approach.

Speaking on the occasion, Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited, said, "This is a landmark occasion for us as the new restaurant is a reflection of our growth, and success towards being able to offer the consumers what they like. We are glad that the team's efforts to introduce innovative products and offers have received an overwhelming response from consumers across the country and this only motivates us to strive harder to offer even more choice, taste and convenience to the consumers. Over the past decade, Domino's Pizza has not only fostered the growth of the pizza category in India but has have pioneered new concepts and introduced a range of pizzas to tempt the Indian palette, all with a high degree of success. We will continue to expand both – our retail presence and our menu – to stay close to our consumers."

Harneet Singh Rajpal, Senior Vice President – Marketing, Domino's Pizza India, further added, "We take great pride in serving our consumers and would like to thank all Domino's Pizza lovers across the country, whose love and loyalty for the brand has been our constant motivation in this success journey. While we expand our retail footprint, we also invest in ensuring that our consumers get the best experience be it in terms of the services that they receive through our retail, online or mobile interface; the choices that are made available to them or the taste that they demand. We are committed to create an atmosphere that lets our consumers create moments of happiness and joy."



About Jubilant FoodWorks Ltd:

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 911 Domino's Pizza restaurants across 208 cities (as of July 7, 2015). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the chained pizza market with ~72% market share in India (as per Euro Monitor Consumer Food Service Report, 2015). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 60 Dunkin' Donuts restaurants across 21 cities in India (as of July 7, 2015).

Corporate Identification No: L74899UP1995PLC043677

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