

## Domino's Pizza appoints S. Murugan Narayanaswamy as Senior Vice President – Marketing

**Noida, November 6, 2015:** Domino's Pizza India, one of the largest Pizza chain in the country- today announced the appointment of Mr. S. Murugan Narayanaswamy as Senior Vice President – Marketing for Domino's Pizza. In his diverse role, Murugan will head the marketing function in addition to leading the PR, Media Planning, Digital and New Product Development mandate for Domino's Pizza India.

He joins the Company after a distinguished career with Britannia Industries Limited, Danone Waters India, Kansai Nerolac Paints Ltd and Philips India Ltd. In his previous assignment with Kansai Nerolac Paints, Narayanaswamy headed the marketing function for the Decorative Business. In his professional career spanning almost two decades, he has held key positions and has played an instrumental role in developing brand platforms, media strategy, brand conception, brand management and 360° marketing.

**Announcing the appointment, Ajay Kaul, CEO, Jubilant FoodWorks Limited, said,** *"Murugan has been inducted into the Jubilant FoodWorks talent pool to strengthen the sales system and accelerate growth opportunities in India. In the role as Senior Vice President – Marketing, PR, Media Planning and New Product Development, Murugan will be responsible for all the front end operations and focus on building profitable revenue growth. With Eighteen years of solid experience behind him, we are confident that he will successfully build on the space that Domino's Pizza has been able to capture in the consumers' hearts."*

**On being appointed as the Senior Vice President – Marketing, Domino's Pizza India, S. Murugan Narayanaswamy said,** *"Domino's Pizza is the country's preferred Pizza brand and the new role presents itself with a unique and compelling opportunity. I am excited to be a part of India's strongest food service retailer- Jubilant FoodWorks and look forward to establishing Domino's Pizza as the most loved QSR brand in India."*

Narayanaswamy is a Post Graduate from XIM, Bhubaneswar and holds a Bachelor of Engineering (Hons) degree in Electrical & Electronics from BITS- Pilani.

### **About Jubilant FoodWorks Ltd:**

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service Company, with a network of 959 Domino's Pizza restaurants across 218 cities (as of November 5, 2015). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the chained pizza market with ~72% market share in India (as per Euro Monitor Consumer Food Service Report, 2015). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 67 Dunkin' Donuts restaurants across 23 cities in India (as of November 5, 2015).

Corporate Identification No: L74899UP1995PLC043677

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