



Press Release:

Dunkin' Donuts Launches Too Much Burgers for Those Who Just Can't Get Enough

Noida, December 11, 2015: Dunkin' Donuts (DD), India's first All-Day Part and Adult Quick Service Restaurant (Adult QSR) chain, recently launched the Too Much Burgers range in India. The range of 5 new burgers promise to give consumers a whole new experience this winter season and satiate their never ending craving for the specific ingredient they truly love.

Available in both Vegetarian as well as Non Vegetarian options, the recipe of the range has been developed with signature, hand-made soft buns and popular food cravings like succulent melt in-your-mouth chicken, spicy mutton, soft and crispy potatoes and chunky crispy corn.

Mr. Dev Amritesh, President and COO, Dunkin' Donuts India, said, " *These are no-nonsense burgers, simple and straightforward. When people love something they just want to have that. That's how true love works we think. Dunkin's Too-Much burgers have too much of what one truly loves and too little of everything else. The Too Much Burgers Range has been built for those madly in love with chicken, mutton, potato and corn*".

The Vegetarian Range of Too Much Burgers includes options such as Potato Wedges n Pie Burger and the Crispy Double Corn Burger available at a starting price of INR 100 and INR 125 respectively. For Chicken burger lovers, new flavors such as Double Smoked Chicken and Spicy Grilled Chicken burgers will be available at INR 135, whereas Mutton lovers would be able to enjoy the super-succulent Double Mutton Burger at INR 175.

This exciting new range of Burgers will be available at all 67 Dunkin' Donuts restaurants across 23 cities (as on November 5, 2015). Consumers can now also order Too Much Burgers through Zomato, the restaurant discovery and food ordering app, in 33 restaurants across Delhi NCR, Bangalore and Mumbai.

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 959 Domino's Pizza restaurants across 218 cities (as of November 5, 2015). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the chained pizza market with ~72% market share in India (as per Euro Monitor Consumer Food Service Report, 2015). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 67 Dunkin' Donuts restaurants across 23 cities in India (as of November 5, 2015).



Corporate Identification No: L74899UP1995PLC043677

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