



Domino's Pizza and IRCTC Expand E-catering Service Footprint across India
- Pizza delivery on trains to be expanded from current 60 stations to over 130 stations -

Noida, March 21, 2016: Domino's Pizza, India's Pizza Delivery Expert and market leader in the chained pizza segment has completed a successful first year of partnership with IRCTC for providing hot and fresh pizzas to IRCTC passengers on board. The partnership that was announced in February 2015 as part of IRCTC's e-catering service "Food on Track" has already seen over 10,000 Domino's Pizza orders being served to Indian Railways passengers across tier-1, tier-2 and tier-3 Indian cities.

Domino's Pizza is the single largest food brand to deliver on Indian railways as part of the "Food on Track" E-catering initiative by IRCTC and the brand plans to grow its delivery perimeter from the existing 60 stations across 52 cities to over 130 stations across 107 Indian cities in the coming months. The expansion is a result of the positive response received by IRCTC for its endeavor to make available hygienic, fresh and good quality food to its passengers.

As part of the expansion and to make the delivery process more seamless, Domino's Pizza will also integrate its ordering modules with IRCTC to achieve order flow automation and to offer greater variety to the passengers of the Indian railways.

Speaking on the successful partnership, Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited, said, *"The results of the partnership so far have been very heartening with consumers traveling in trains under the purview of the service have availed of, and appreciated, the service. We are excited to be catering to Indian Railways passengers across many more cities and are gearing up to widen our menu for the passengers. Domino's Pizza has retail presence in more than 230 cities and the opportunity for us to grow this partnership is immense. And with the approaching summer vacations, we are anticipating increased demand, especially by the young Domino's Pizza loving passengers."*

"It has been our constant effort to broaden our e-catering facility which would enable consumers to order from a variety of cuisine options. In the new age, we have to offer passengers with novel food options. Our tie-up with Domino's Pizza is a step in that direction," said **Dr. A K Manocha, CMD, IRCTC.**

"Domino's Pizza is a prominent name in fast food with huge demand in Indian markets. That makes the tie-up with this food giant particularly valuable. The innovative arrangement will be useful for all the stakeholders, especially the travelling passengers, who can opt for food of their choice to tingle their palate," said **V Sriram, Director Catering, IRCTC.**

To celebrate the partnership with IRCTC, Domino's Pizza is giving away e-vouchers worth INR 100 each to first 3000 passengers booking Domino's pizza on Indian railways between 01/03/2016 and 31/03/2016.



About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 1004 Domino's Pizza restaurants across 230 cities (as of February 11, 2016). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company is the market leader in the chained pizza market with ~72% market share in India (as per Euro Monitor Consumer Food Service Report, 2015). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 70 Dunkin' Donuts restaurants across 24 cities in India (as of February 11, 2016).

Corporate Identification No: L74899UP1995PLC043677

Investor e-mail id: investor@jublfood.com

Website: www.jubilantfoodworks.com, www.dominos.co.in

For more information, please contact:

Jubilant FoodWorks Limited

Sylvia Dutta
Corporate Communications
+91 9958694506

Perfect Relations

Akash Batra/ Manash Pratim Deka
abatra@perfectrelations.com / mdeka@perfectrelations.com
+91 9999786118/ +91 9953970829