

Press Release:

Jubilant FoodWorks to create a Digital Team, Anand Thakur joins as Chief Digital Officer

Noida, November 2, 2017: Jubilant FoodWorks Ltd., the largest QSR operator in the country and the market leader in the pizza segment, today announced the creation of a new digital team to spearhead the technology and digital thrust of the company, to be headed by Anand Thakur as its Chief Digital Officer.

Speaking on the announcement **Mr. Pratik Pota, CEO, Jubilant FoodWorks Limited** said, "Earlier this year, we had unveiled our Strategy for Growth, as part of which we had identified Digital Transformation as a key pillar. Pursuant to this, we are creating a full-fledged Digital team that will look at improving our customer experience through upgrading our Digital assets, driving data analytics, improving our store technology and strengthening our digital marketing. I am delighted to announce that Anand Thakur will be joining us and leading this exciting growth agenda. Anand comes with a wealth of experience in Digital and Technology across different organizations. We are confident that Anand will be instrumental in helping us build a digital organisation which is agile & capable of delivering a smooth and seamless customer experience across all access points."

The newly appointed **Chief Digital Officer, Anand Thakur** said, "I am thrilled to join an iconic company like Jubilant. The Domino's brand has redefined the use of technology in the business of food delivery and with an interesting road ahead, I am excited to be part of its transformational journey."

Currently, Anand is Chief Technology Officer with Koovs.com, an e-commerce platform and is also an entrepreneur and a computer scientist with over 14 years of experience. He will be joining Jubilant FoodWorks Limited soon. Anand's areas of expertise lie in ecommerce, application design and architecture, managing start-ups, software development and product management among others. He has previously worked with brands such as Lenskart, Adobe, Perot System and Infosys. He also had a brief stint as an entrepreneur with his venture EasyRation.

About Jubilant FoodWorks Ltd:

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and is one of India's largest food service Company, with a network of 1126 Domino's Pizza restaurants across 264 cities (as of Oct 26, 2017). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has 50 Dunkin' Donuts restaurants across 12 cities in India (as of Oct 26, 2017).

Corporate Identification No: L74899UP1995PLC043677

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