



## Press Release

### Dunkin' Donuts and Nestlé India co-develop Three New Signature Donuts

**Noida, July 11, 2018:** Dunkin' Donuts (DD), has announced its partnership with Nestlé India to launch three new signature donuts made with bestselling chocolates- Nestlé KITKAT®, Nestlé BAR ONE®, and Nestlé MUNCH®NUTS. Donut lovers can enjoy these new donuts at any Dunkin' Donuts outlet in the country. To create buzz around the newly introduced donuts, Dunkin' Donuts and Nestlé India have also rolled out a joint marketing campaign 'An affair to remember' which will go live on 11th July, 2018.

The three donuts- Chocoholic (Made with KITKAT®, Choco-Crisp (Made with MUNCH® NUTS) and Choc-o-Choc (Made with BAR ONE®) will be a part of Dunkin's Signature Donut category and will be priced at INR 89. These new donuts have been co-developed by Dunkin' Donuts and Nestlé India.

**Speaking on the launch Mr. Shivam Puri, Chief Business Officer, Dunkin' Donuts India said,** *"This exciting partnership is part of our commitment to our customers to give them an exceptional Donut experience. With this partnership, customers will get a unique indulgent experience with World class donuts from Dunkin' combined with World class chocolates from Nestlé. Overall, this launch will help not only expand the donut category but also offer existing customers a differentiated offering."*

**Commenting further Mr. Anuj Singh, Business Executive Officer, Nestlé Professional said** *"We have partnered with Dunkin' to treat our consumers for all the love we receive from them. I truly hope this interesting mix of donuts with the flavors KITKAT®, BAR ONE® and MUNCH® NUTS will be relished by everyone."*

#### **About Jubilant FoodWorks Limited:**

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and is one of India's largest food service Company, with a network of 1,134 Domino's Pizza restaurants across 266 cities (as of March 31, 2018). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has 37 Dunkin' Donuts restaurants across 10 cities in India (as of March 31, 2018).

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