

## **Press Release**

## Jubilant FoodWorks Limited appoints Mr. Kapil Grover as Chief Marketing Officer of Domino's Pizza

**Noida, August 28, 2018**: Jubilant FoodWorks Limited, one of the largest food service companies in the country, today announced the appointment of Mr. Kapil Grover as Chief Marketing Officer of Domino's Pizza. He brings with him a rich experience of 18 years and will be responsible for leading the marketing strategy for the brand.

Speaking on the announcement Mr. Pratik Pota, CEO and Whole-time Director, Jubilant FoodWorks Limited said, "We are delighted to welcome Kapil to the Domino's family. Kapil is a seasoned marketing professional with a proven track record of building brands and driving consumer relevant innovations. We are confident that Kapil will use his immense experience to deepen Domino's connect with its customers and to drive growth".

The newly appointed Chief Marketing Officer- Domino's Pizza, Mr. Kapil Grover said, "I am delighted to be a part of Domino's Pizza, the most loved pizza brand in India. The new role presents an exciting opportunity to lead the brand's endeavours to create a great pizza experience for the customers, strengthen the core delivery proposition and further expand its market share. I look forward to contributing significantly to its ongoing growth journey."

Mr. Grover took over his new responsibility from July 2018. He was earlier associated with Burger King India as Chief Marketing Officer and have also worked with KFC India, Radico Khaitan and Luxor Writing Instruments in his past stints.

## **About Jubilant FoodWorks Limited:**

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and is one of India's largest food service Companies, with a network of 1,144 Domino's Pizza restaurants across 268 cities (as of June 30, 2018). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has 37 Dunkin' Donuts restaurants across 10 cities in India (as of June 30, 2018).

Corporate Identification No: L74899UP1995PLC043677

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