



## Press Release

### **India's Most Trusted Brands, Domino's Pizza and ITC Foods partner to deliver essential items and help Indians stay at home**

**Noida, April 2, 2020:** *Domino's Pizza*, India's largest and most trusted pizza delivery brand, in partnership with ITC Foods, one of the fastest growing packaged food businesses in India, has launched "**Domino's Essentials**". The delivery infrastructure of Domino's will be leveraged to help customers order everyday grocery essentials offered by ITC Foods, India's most trusted packaged staple brand. A combo pack of Aashirvaad Atta and Spices including chili, coriander and turmeric powder will be available on Domino's app starting today. This service will be available for consumers first in Bengaluru and then in the cities of Noida, Mumbai, Kolkata, Chennai and Hyderabad. This first-of-its-kind, unique partnership between a QSR and a FMCG company is aimed at serving the community at large by ensuring uninterrupted supply of essential items without them having to step outside the safety of their homes.

To avail this service, customers need to use the latest version of the Domino's app and click on "Domino's Essentials" section. Customers will then be able to select the Combo Pack and use digital payment mode to complete the order. Domino's Safe Delivery Expert will follow the Zero Contact Delivery practice to deliver the package. This service method will ensure that customers are able to receive their order without coming in contact with the Safe Delivery Expert.

**Pratik Pota, Chief Executive Officer & Whole-time Director, Jubilant FoodWorks said,** *"In these difficult times, Jubilant FoodWorks is committed to helping the country in every possible way. We will use the Domino's supply chain and delivery network to deliver essential goods such as Aashirvaad Atta, spices etc. at people's doorstep. Customers can order using the Domino's App and their order will be delivered safely and hygienically using Zero Contact Delivery. We are happy to partner with ITC Foods for this initiative enabling consumers to procure and receive certain essentials while staying safe at their homes."*

**Commenting on the collaboration, Hemant Malik, Divisional Chief Executive, Foods Division, ITC Ltd said,** *"As a responsible corporate citizen we in industry must lend our meaningful support during these trying times. Our committed teams have been working tirelessly in order to reach essentials to consumer's every day in a safe manner. We have redoubled our efforts to expand availability of food products by leveraging various avenues and channels that connect seamlessly with consumers. This valuable partnership with Domino's during this pandemic will enable us to fulfill the rising demand for food products like Aashirvaad Atta and spices. I am sure consumers in Bengaluru and progressively other cities will greatly benefit from this collaboration by receiving essential food items at their doorstep during this time of being confined at homes"*.



## **About Jubilant FoodWorks Limited**

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and is one of India's largest food service Company, with a network of 1,325 Domino's Pizza restaurants across 282 cities (as of December 31, 2019). The Company has the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present, it operates in India, and through its subsidiary companies' in Sri Lanka and Bangladesh. The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has 32 Dunkin' Donuts restaurants across 10 cities in India (as of December 31, 2019). JFL has entered into the Chinese cuisine segment with its first owned restaurant brand, 'Hong's Kitchen' and has 2 Hong's kitchen restaurant across 2 cities in India (as of December 31, 2019).

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