

## Domino's Pizza creates a carnival for Children's Day with fun-filled activities across restaurants

~ One of the largest, cheesiest and most fun-filled initiatives, Kiddie Carnival, will be organised across restaurants ~



**Noida, 14.11.2022:** Children's Day - an occasion celebrating childhood, is also a day that kids await with a lot of enthusiasm. To make this day memorable for the little ones, Domino's Pizza, India's largest pizza brand, has launched the largest and cheesiest festival – **Kiddie Carnival**. The fun-filled fête offers young pizza lovers a chance to learn to create their favourite pizzas, and also sprinkles delight to the celebrations by curating a gamut of fun-filled activities across various restaurants.

Kiddie Carnival will give children the experience of trying their hand at pizza making in select restaurants and watching the magic of their creation turn into a delicious pizza. The carnival will also have activities such as face painting and give children a chance to unleash their inner Picasso through colouring, entertainment along with their beloved cosplay characters, and photo booths with props to capture these joyous memories. The restaurants will not just host these activities but also recreate the ambience of a carnival in its décor, reflecting the mood and celebration of Children's Day.

Speaking of the initiative, **Sandeep Anand, EVP and CMO, Domino's Pizza**, says, "If there is one day that every child dearly looks forward to all through the year, apart from their birthday, it is Children's Day. Domino's has always been known for exploring newer avenues to create meaningful moments of joy. This Children's Day, we wanted to gift a fun-filled experience to children and add excitement to their celebrations. We are delighted that Kiddie Carnival will allow the children to celebrate a special day doing what they enjoy the most and feel their ultimate fun self."



This Children's Day, give kids the experience of a joyous carnival at Domino's Pizza and make their day extra special. Adding to the excitement, the brand has also launched the **Junior Pizza Chef Program** – an activity promoting learning with fun. Through collaboration with schools, students will be invited to the Domino's kitchen to learn how to make their much-loved pizzas. The participants will also receive a **Domino's Pizza Chef Certification** upon successful completion of the activity. The continuing initiative will let the kids have fun whipping up their favourite pizza.

**About Jubilant FoodWorks Limited^:**

Jubilant FoodWorks Limited (NSE, BSE: JUBLFOOD) is India's largest foodservice company and is part of the Jubilant Bhartia group. Incorporated in 1995, JFL holds the exclusive master franchise rights from Domino's Pizza Inc. to develop and operate the Domino's Pizza brand in India, Sri Lanka, Bangladesh, and Nepal. In India, JFL has a strong and extensive network of 1,701 Domino's restaurants across 371 cities. In Sri Lanka and Bangladesh, the Company operates through its 100% owned subsidiary which currently has 40 and 11 restaurants respectively. JFL also enjoys exclusive rights to develop and operate Dunkin' restaurants in India and Popeyes restaurants in India, Bangladesh, Nepal and Bhutan. JFL currently operates 24 Dunkin' restaurants across 8 Indian cities and 8 Popeyes restaurants in Bengaluru.

In 2019, JFL launched its first owned-restaurant brand 'Hong's Kitchen' in the Chinese cuisine segment which now has 14 restaurants across 4 cities. In 2020, it launched Ek dum! another new owned-restaurant brand which serves Biryani category. Ek dum! has 6 restaurants across 3 cities. The Company has also forayed into the ready-to-cook segment with its 'ChefBoss' range of sauces, gravies and pastes.

Note: ^Store counts as on September 30, 2022

**Website:** [www.jubilantfoodworks.com](http://www.jubilantfoodworks.com), [www.dominos.co.in](http://www.dominos.co.in), <https://dunkinindia.com>, <https://hongskitchen.in/>, <https://ekdum.co.in/>, [www.popeyes.in](http://www.popeyes.in), [www.chefboss.com](http://www.chefboss.com)

**For further information contact:**

**Jubilant Foodworks Ltd**

Sylvia Dutta  
Corporate Communication  
[Sylvia.dutta@jublfood.com](mailto:Sylvia.dutta@jublfood.com)

**Madison PR**

Varun Bhardwaj  
[varun.bhardwaj@madisonpr.in](mailto:varun.bhardwaj@madisonpr.in)