

## Domino's launches 20-minutes delivery across 20 zones in India to deliver hotter, fresher and tastier pizzas to consumers

*~India continues to be the growth story for Domino's Global~*



**Noida, 20.12.2022:** Domino's Pizza - India's largest pizza chain, today announced the launch of 20-minutes delivery across 20 zones. The brand is positioned to provide its consumers with a great pizza-eating experience. To achieve this, it has constantly focused on multiple aspects, such as product innovation, taste, pricing, and guest service. The brand earlier pioneered 30-minutes delivery and established itself as a market leader in the QSR sector. The unparalleled 20-minutes delivery announcement that underlines Domino's delivery prowess is a benchmark proposition revolutionizing the QSR sector.

Domino's India 20-minutes delivery is being driven by enhancing and optimizing in-store process improvements, dynamic resource planning, technology upgradation and interventions for improved operational efficiencies, and expanding stores within the vicinity. These steps help the brand optimize the overall timing of the entire process, ensuring the delivery of hotter, fresher and tastier pizza in 20 minutes without compromising the food quality and the safety & well-being of its delivery riders.

**Sharing his views on the launch of 20-minute delivery, Sameer Khetarpal, Chief Executive Officer & Managing Director, Jubilant FoodWorks Limited,** said, "We at Domino's are committed to providing the best pizza-eating experience to our consumers, and the 20-minutes delivery promise is a big step in that direction. With this initiative, customers will now get hotter, fresher and tastier pizzas from 100s of Domino's stores across India. This has been made possible through a three-



*pronged approach using analytics, insights and technology to give customers higher service levels across multiple pin codes in India, wherein service and quality are the number 1 priority. In our endeavour to raise our service levels, we are clear that we will do so without compromising our riders' safety.*

**Speaking on the launch, Russell Weiner, Chief Executive Officer, Domino's Pizza,** said, *"India is the largest market outside of the US in the global Domino's network. Domino's India growth trajectory has been phenomenal in the recent past, and we believe there is huge potential ahead for us. India is a great example of successfully driving consumer-centric strategies across all business verticals. The 20 minutes delivery launch, in which pizzas are delivered hotter, fresher and tastier, is just another example of the consumer-centric approach of India. Elevated consumer experience through reduced delivery time is proven to deliver better customer satisfaction and lead to increase frequency across the market. This strategic move will give Domino's India an edge over the competition in the QSR domain and help the brand continue to be the market leader."*

The 20-minute delivery has been introduced in 20 zones across 14 cities in India.

#### **About Jubilant FoodWorks Limited**

Jubilant FoodWorks Limited (NSE, BSE: JUBLFOOD) is India's largest foodservice company and is part of the Jubilant Bhartia Group. Incorporated in 1995, the Company holds the exclusive master franchise rights from Domino's Pizza Inc. to develop and operate the Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. In India, it has a strong and extensive network of 1,701 Domino's restaurants across 371 cities. In Sri Lanka and Bangladesh, the Company operates through its 100% owned subsidiary which currently has 40 and 11 restaurants respectively. Jubilant FoodWorks also enjoys exclusive rights to develop and operate Dunkin' restaurants in India and Popeyes restaurants in India, Bangladesh, Nepal and Bhutan. The Company currently operates 24 Dunkin' restaurants across 8 Indian cities and 8 Popeyes restaurants in Bengaluru.

In 2019, Jubilant FoodWorks launched its first owned-restaurant brand 'Hong's Kitchen' in the Chinese cuisine segment which now has 14 restaurants across 4 cities. In 2020, the Company launched Ekdum! another new restaurant brand that serves *biryani*. Ekdum! has 6 restaurants across 3 cities. The Company has also forayed into the ready-to-cook segment with its 'ChefBoss' range of sauces, gravies and pastes.

Note: All store counts as on September 30, 2022

#### **Website:**

[www.jubilantfoodworks.com](http://www.jubilantfoodworks.com), [www.dominos.co.in](http://www.dominos.co.in), <https://dunkinindia.com>,  
<https://hongskitchen.in/>, <https://ekdum.co.in/>, [www.popeyes.in](http://www.popeyes.in), [www.chefboss.com](http://www.chefboss.com)

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