

Hong's Kitchen Unveils its 25th Store in Historic Chandni Chowk, Offering Delectable Indian-Chinese Cuisine



Noida, March 6, 2024 - Hong's Kitchen, the beloved Indo- Chinese QSR (Quick Service Restaurant) known for its delectable fusion of Indian and Chinese flavours, is delighted to announce the grand opening of its 25th store at the prestigious Dilli 6 Omaxe Chowk, nestled in the heart of Chandni Chowk.

The launch of the new store marks a significant milestone for Hong's Kitchen as it expands its footprint to one of Delhi's most iconic and historically rich locales. Chandni Chowk, renowned for its bustling markets, vibrant culture, and culinary heritage, provides the perfect backdrop for Hong's Kitchen to continue its tradition of delivering premium taste backed by best-in-class hygienic processes, which ensures that the customers not just enjoy lip-smacking food but also leave with great memories.

"We are thrilled to bring Hong's Kitchen to the bustling neighbourhood of Chandni Chowk," said **Avinash Kant Kumar, President, Jubilant FoodWorks Limited**. "As we open our store in Omaxe Chowk, Chandni Chowk, we are excited to introduce our unique blend of Indian and Chinese flavours in a location as iconic as Chandni Chowk which many consider the heart of the city, a buzzing and diverse community of food enthusiasts in this historic area. Our aim is to provide our consumers with affordable and great-tasting Chinese food that has been customized for the Indian palette. In addition, the diverse selection of over 50 flavours on our menu distinguishes Hong's Kitchen from other brands, setting us apart as a unique culinary destination. We are optimistic that the vibrant community of Delhi can expect a memorable culinary experience celebrating the rich heritage of Indo-Chinese cuisines and the unique fusion of flavours that Hong's Kitchen offers."

In celebration of the opening of its 25th store at Omaxe Chowk, Chandni Chowk, Hong's Kitchen is delighted to present a menu that blends traditional favourites with innovative fusion dishes, including the Hot Pockets and the Fiery Orange Chicken. The restaurant proudly offers a broad selection of culinary delights, among which the Molten Cheese Spring Rolls, Hong Kong Wraps, Momos, and the signature Chicken Wing along stand out, alongside decadent desserts like the Choco Bao.

Dedicated to providing fresh, clean, and delectable Chinese cuisine, Hong's Kitchen continues to elevate the dining experience with its commitment to quality, flavour, and customer service.

About Jubilant FoodWorks Limited:

Jubilant FoodWorks Limited (NSE, BSE: JUBLFOOD) is India's largest foodservice company and is part of the Jubilant Bhartia Group. Incorporated in 1995, the Company holds the exclusive master franchise rights from Domino's Pizza Inc. to develop and operate the Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. In India, it has a strong and extensive network of 1,928 Domino's stores across 407 cities. The Company also has exclusive rights to develop and operate Popeyes restaurants in India, Bangladesh, Nepal and Bhutan and Dunkin' restaurants in India. The Company currently operates 32 Popeyes restaurants in 10 cities and 25 Dunkin' restaurants across eight cities. 'Hong's Kitchen' is the first owned-restaurant brand of the Company operating in the Chinese cuisine segment which now has 22 restaurants across four cities.

DP Eurasia(DPEU) – a step-down subsidiary of the Company - is the exclusive master franchisee of the Domino's Pizza brand in Turkey, Azerbaijan, and Georgia which has 707 stores wherein 88% are franchised stores. In addition to its pizza delivery business, DPEU also has its own coffee brand, COFFY, which trades from 89 stores.

In Sri Lanka and Bangladesh, the Company operates through its 100% owned subsidiary which currently has 50 and 26 stores respectively.

Note: Store counts are as on December 31, 2023

Website:

www.jubilantfoodworks.com, www.dominos.co.in, www.popeyes.in, <https://dunkinindia.com>, <https://hongskitchen.in/>

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