

**BSE Ltd.**  
P.J. Towers, Dalal Street  
Mumbai - 400001

**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex  
Bandra(E), Mumbai - 400051

**Scrip Code: 533155**

**Symbol: JUBLFOOD**

**Sub: Clarification on news item appearing in Media**

Dear Sir/Madam,

This is with respect to several erroneous articles appearing in the media concerning reported price cuts in large pizzas by Domino's.

In this regard, we would like to state that the Company has not reduced the prices of large pizzas.

As a brand, Domino's is known for its superior quality of food and service and the supreme value it provides to the consumers. Special limited-time offers from Domino's are a unique way of rewarding consumers and are part of the regular sales and promotion strategy.

In the past, the Company has run discounts on select large pizzas on specified cricket match days to enable and make celebrations of big groups even bigger. This offer has been run on certain days, and several iterations of various promotions will continue to be offered to consumers at different points in time.

These limited-time promotions cannot be construed as price drop at the portfolio level.

This is for your information and records.

Thanking you,  
For **Jubilant FoodWorks Limited**

**Mona Aggarwal**  
**Company Secretary and Compliance Officer**  
Investor E-mail id: [investor@jublfood.com](mailto:investor@jublfood.com)

**A Jubilant Bhartia Company**

**Jubilant FoodWorks Limited**  
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