



Domino's Pizza's Assurance to Its Customers - We Use Real Cheese

BBC Confirms Officially - The Video is Not Theirs

There is an old video being circulated on social media that was purportedly from BBC and which made false and misleading allegations about some of our products. <u>After an internal investigation</u>, <u>BBC has confirmed to us officially that the said video has never been shot or aired by them.</u>

Do Not Be Misled - We Use Real Cheese!

We would like to categorically assert and reassure you that our Veg and Non-Veg Pizzas are made from the best quality 100% real mozzarella cheese prepared from real milk.

Our signature Cheese Burst Pizza is also made from the same finest quality 100% mozzarella cheese and it has a liquid filling that contains real cheddar cheese and other dairy products.

In addition, our popular Pizza Mania range uses a combination of real mozzarella cheese and seasoned cheese blend that has been designed to suit Indian taste buds.

All Our Ingredients Are High Quality & World Class

All our ingredients including Cheese, pizza sauce made from Californian tomatoes, our veg and non veg toppings and fortified wheat flour are of the highest quality and sourced from Food Safety Management System (FSMS) certified vendors. We follow global standards, processes and ensure that the highest standards of quality, food safety and hygiene are maintained across all our restaurants, commissaries and vendors. Domino's Pizza strictly adheres to guidelines and parameters defined by Food Safety and Standards Authority of India (FSSAI) to ensure that the sourced ingredients as well as the finished products offered to you meet all defined quality standards.

Our Commitment to Our Customers

We are grateful for your trust over the last twenty years and we would like to reiterate our commitment to you to serve pizzas that have authentic ingredients and are of the highest quality.

Please Help Us Stop These Rumours

Please share this information with your friends and family so that they can continue to enjoy their favourite Domino's Pizza without being misled by these false and malicious rumours. We are further exploring all possible options and we will take relevant actions to stop these malicious rumours from spreading.