



Domino's Pizza Achieves a Milestone of 1500 Restaurants in India.



Noida, January 31, 2022: Domino's Pizza, India's largest pizza chain today, inaugurated its 1500th restaurant at The Sky Mark Building, Noida. The restaurant was inaugurated by Mr. Shyam S Bhartia, Chairman, Mr. Hari S Bhartia, Co-Chairman and Mr. Pratik Pota, CEO and Wholetime Director, Jubilant Foodworks Limited. It is the 100th Domino's Pizza restaurant in the national capital region, making the city one of the key markets for the brand.

The Indian Food Service Industry has witnessed robust growth in the past decade and is expanding rapidly due to the high percentage of the young and working population and increased frequency of outside food consumption. Post the Covid pandemic, this industry has seen a distinct shift towards organized sector with consumers becoming more cautious about hygiene and safety issues and thus turning to trusted QSR brands to offer a safe and tasty experience. Domino's brand has enjoyed the trust of consumers over the years and because of its initiatives during pandemic like Zero Contact delivery, Zero Contact Takeaway and Drive N Pick, the consumer trust and preference for Domino's has increased further. Domino's is the No. 1 QSR brand in India with a dominant market share of the pizza category. This presence and strength of brand Domino's has resulted in it playing a key role in growing the organized Indian food service industry in India.

To cater to this increased consumer demand and preference, Domino's has been expanding rapidly and opened a record 200 new Domino's restaurants during CY2021 inspite of the pandemic. The brand is now present in 322 cities across multiple store formats like Full Service restaurant, Delco (only delivery

and takeaway restaurant) and Food courts. Out of these 322 cities, Domino's is the only QSR brand in 165 cities and its catering to the hitherto unmet consumer demand of delicious & safe food.

Domino's expanded network is bringing the restaurants closer to consumers and has made it the most loved neighbourhood Pizzeria in India. This expansive network of 1500 stores and strategic investment in technology have helped the Domino's reduce delivery time further from 30 minutes to 20 minutes for most of the deliveries and has enabled the company to enhance customer delight by delivering the pizza's hotter and fresh.

Commenting on the launch, **Shyam S. Bhartia, Chairman and Hari S. Bhartia, Co-Chairman, Jubilant Foodworks Limited**, said *"We are incredibly humbled to launch our 1500th restaurant today especially in these trying times of the pandemic. This is a milestone moment for each of us at Domino's Pizza India, which has materialized through years of relentless efforts to make pizza-eating an experience for our customers. We have focused on raising the bar at all levels, be it our innovative product offerings, seamless and enjoyable delivery & dining experience and finally embracing latest technology to ensure customer delight. We will continue to expand our network further and strengthen our position as India's neighborhood pizzeria and the number 1 pizza brand of India."*

Speaking on the launch, **Pratik Pota, Chief Executive Officer & Wholetime Director, Jubilant Foodworks Limited**, said, *"The milestone of 1500 Domino's Pizza restaurant is not just a business success for us but a testament of customers' love for the brand. As a market leader, we will continue to innovate and drive customers delight in their experience with Domino's Pizza."*

About Jubilant Foodworks Limited*:

Jubilant Foodworks Limited (NSE, BSE: JUBLFOOD) is India's largest foodservice company and is part of the Jubilant Bhartia group. Incorporated in 1995, JFL holds the exclusive master franchise rights from Domino's Pizza Inc. to develop and operate the Domino's Pizza brand in India, Sri Lanka, Bangladesh, and Nepal. In India, JFL has a strong and extensive network of 1,495 Domino's restaurants across 322 cities. In Sri Lanka, the Company operates through its 100% owned subsidiary which currently has 32 restaurants. In Bangladesh, the operation is through a joint venture which manages and operates 8 restaurants. JFL also enjoys exclusive rights to develop and operate Dunkin' restaurants in India and Popeyes® restaurants in India, Bangladesh, Nepal and Bhutan. JFL currently operates 29 Dunkin' restaurants across 8 Indian cities. The first Popeyes® restaurant was recently launched in Bengaluru, India.

In 2019, JFL launched its first owned-restaurant brand 'Hong's Kitchen' in the Chinese cuisine segment which already has 14 restaurants across 3 cities. In 2020, it launched Ek dum! another new owned-restaurant brand which serves Biryani category. Ek dum! has 8 restaurants across 3 cities. The company has recently forayed into the ready-to-cook segment with its 'ChefBoss' range of sauces, gravies and pastes.

Note: *Store counts as on December 31, 2021

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